TYE PRESTON MEMORIAL LIBRARY-
CANYON LAKE
COMMUNITY OUTREACH PLAN

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Outreach Plan

Introduction
Canyon Lake, Texas, is centrally located between Austin (42 miles) and San Antonio (32 miles) in northern Comal County. It is located on the edge of the Texas Hill Country. Canyon Lake is an unincorporated village that developed around Canyon Lake. The lake itself has clear water, excellent fishing, and a shoreline of about 80 miles. The area is known as the Water Recreation Capital of Texas. The lake provides camping and day parks, hiking trails, and other outdoor recreational opportunities. There are twenty-three boat ramps. The upper Guadalupe River feeds Canyon Lake from the west. Canyon Lake Dam provides a controlled release of cool waters into the lower Guadalupe River. Canyon Lake is a favorite camping, boating and swimming spot in Central Texas. Hundreds of river outfitters and lodgings line the Guadalupe River from the community of Canyon Lake to nearby New Braunfels.

Historical, Current, and Future Roles of the Library
Historically, the Tye Preston Memorial library in Canyon Lake has been a place for lifelong learning, free information access, a meeting place, information assistance, current topics and titles, public computer access, early childhood literacy, pre-school door to learning, and a provider of educational and recreational materials.

Currently, the library fulfills these roles plus being a place for basic literacy, and English as a second language. In the future, the library would like to be a community commons where people can participate in civil discussions about important issues facing the community and beyond. The library would like to expand the role of lifelong learning with an emphasis on the natural environment.

Existing Programs
The library offers a year-round calendar of events for both adults and children. Adult programs include a book discussion group called “Between the Covers.” Adult literacy and ESL training, computer classes, and a regular adult brown bag learning program are offered by the library. Children’s programs include a regular pre-school story time, a read to the dog program, Getting ready for Kindergarten program, Summer Reading Program for children and teens, and a regular family movie day.

Future plans include improving outreach to the Hispanic community through developing the collection and more services. The library would like to work with the high school to form an Astronomy Club with private use of the observatory. Nature programs and a civil conversation program to discuss hot topics while modeling civility are other programs the library would like to develop.

Identified Needs
There is no hospital or newspaper and little shopping in the community. Despite the fact a large portion of the population is economically secure, there is a pocket of poverty in the community with many families living well below the poverty level.
The library needs a larger collection of new books, books on CD, and DVDs. It needs more programming for teens. There is a need for more cultural programs like art and music, and outreach to a growing Hispanic population.

**Identified Assets**
Identified assets include a large tourist area, an affluent and well-educated population, and a large core of volunteers who provide many of the social services that an incorporated government would usually have.

Identified assets of the library include a new spacious building with a large meeting area. A friendly and professional staff provides excellent customer service. Over one hundred volunteers provide assistance inside the library and outside on the grounds, providing thousands of dollars in services the library could not afford. The library is supported by a taxing district and is not dependent on local government for funding.

**Thank You Statement**
The Tye Preston Memorial Library appreciates the support of the Board of Directors of the Canyon Lake Community Library District. The library is grateful for all the many volunteers and dedicated staff who work hard everyday to serve the public. The library thanks the Friends of the Tye Preston Memorial Library who have provided needed income and volunteers to support the library. Particular thanks are extended to the Robert and Ruby Priddy Charitable Trust for funding the University of North Texas PEARL project.

**Community Profile Narrative**
The community of Canyon Lake developed around Canyon Lake and is a census-designated place. The lake is owned by the US government and operated by the US Army Corps of Engineers. It is used for flood control, water conservation, and recreation. The lake was completed in 1964, and is the forty-third largest and third deepest lake in Texas.

After the lake was filled, the area surrounding the lake became one of the largest population centers in Central Texas with a focus on resort and the tourist industry. The village is one of the most popular spots in Texas to vacation. The community is also a popular retirement location and sees an influx of “winter Texans,” each year that spend the winter months in Canyon Lake. There is an eighteen-hole golf course, yacht club, two marinas, twenty-three boat ramps, and a country club in the area.

Canyon Lake has two elementary schools, one middle school, and a high school. A third elementary school will open in 2013. Non-profit organizations include the Canyon Lake Animal Shelter, Canyon Lake Noon Lions Club, Fraternal Order of Canyon Men, Community Resource and Recreation Center, Friends of Canyon Lake, Guadalupe River Chapter of Trout Unlimited, and the Habitat for Safe Seniors.

The Heritage Museum of the Texas Hill Country located in the community of Canyon Lake has displays on Native American artifacts, early pioneers, farm machinery, the Canyon Dam, and fossils. It has an open air picnic area, and the Heritage Garden Trail of native Texas plants.
The lake is a destination for boating, sailing, water skiing, kayaking, fishing, scuba diving, helicopter tours, parasailing, hiking, and swimming. There are eight Corps of Engineer public parks, and horseback riding is available in the area. Another popular site in the area is the Canyon Lake Gorge.

Annual events include a Bar-B-Que Cookoff, the Canyon Lake Winter Texan Reception, Lion’s Club Annual Shrimpfest, CRRC Market Days, and Wurstfest Regatta. The Canyon Lake Boat Parade of Lights and Annual Christmas Parade are held in December.

Main Geographic Features
Community Features
Assets and Challenges
Canyon Lake is blessed with a river and a lake, both of which attract tourist year round and have attracted a multitude of up-scale subdivisions in the area. The lake and river provide tourist and residents with plenty of recreation opportunities and many tourist dollars. White tailed deer, foxes, roadrunners, and other wildlife are in abundance.

Geographic challenges include the community of Canyon Lake being spread out over a large distance bordering the lake. This makes it necessary for people in the community to drive everywhere. There is no central downtown area. Residents must travel 20 miles to shop at a major grocery store or Wal-Mart. The lake divides the community between north of the lake and south of the lake so it is harder for people to feel connected with each other.

Library Features
Assets and Challenges
The library’s location offers a lovely hill country view and is a major attraction for residents and tourist alike. The library also has an observatory and a butterfly garden that attract visitors.

The library is not located within walking distance of any of the local school campuses. Because of its location, citizens must drive to the library.

Community Demographics
According to the 2010 US census, the population of Canyon Lake is 21,262. 92.6% of the population has a high school diploma and 29.2% have a bachelor’s degree or higher. Canyon Lake’s population is evenly distributed concerning age, with the highest population group being 50 to 54 years of age. The median household income is $55,654. Approximately 13.4% are Hispanic or Latino.

Library Profile Narrative
The Pilot Club of Canyon Lake founded the Canyon Lake library in 1971. The newly organized Pilot Club Community Library opened in May of 1972, in a donated building. The collection consisted of donated books and supplies and was staffed by volunteers. In 1973, Harry Preston, owner of the Canyon Lake Bank, agreed to give land for a new library building and asked that the building be named in honor of his mother, Tye Preston. The first Board of Director was
formed in 1975, and the library was incorporated under the laws of the state of Texas. Louise Kernigan, retired from the Library of Congress, agreed to become the first library director. She never accepted pay for this position.

In 1977, the first Tye Preston Memorial Library was dedicated. This 1,000 square foot building is still used today as offices and for operations. In 1981, the Friends of the Library was incorporated and began to raise funds for an expansion. A 2,500 square foot addition was added in 1983.

By 1995, the community realized another addition was needed. The Pathway of Friends was created for the purposes of raising funds for that expansion. The effort raised $125,000. In 1995, another 2,500 square foot addition was added. The addition included shelving space in the main library, two new bathrooms, and a meeting room.

In January of 2000, the voters of Canyon Lake approved the creation of the Canyon Lake Community District and elected the first Board of Trustees. This agency is responsible for the management of the library and is funded by a .005% sales tax collected within the district. In 2004, the Casteel family presented the Canyon Lake Community Library District with a deed to 6.1 acres of land on South Access Road as the site for a new library building.

The newly built 18,000 square foot library was dedicated in October of 2010. The facility has a 2,100 square foot meeting room, which is used by many local organizations. This provides the library a steady stream of visitors.

Most Important Library Statistics
In 2010, the Tye Preston library had a collection of 28,549, with a total circulation of 89,703. The library had 14,661 patrons and reported programming attendance of 3,825 annually.

The library has 27 public access computers. The library has a staff of six full time and two part time employees and serves a population of 23,561. The library is open 58 hours per week.

Vision, Mission, Goals, and Objectives
Vision Statement
We have succeeded when…every resident of the Canyon Lake Community Library District and seasonal visitors frequently use the Tye Preston Memorial Library, in person and online, as a source of information, recreation and education…when all of our children are better prepared for success in school and in life, having benefited from our programs and services…when we become your destination for a lifetime.

Mission Statement
The Tye Preston Memorial Library serves the informational, recreational, and educational needs of community residents and seasonal visitors. We value our customers and strive to treat each person with respect. We serve the community by providing meeting facilities for various educational, civic, and social functions. Through our resources, programs and services, we reach out to young children, students, families, senior citizens and the community, providing a safe,
Tye Preston Memorial Library Community Outreach Plan

friendly, and inviting place to visit--a place where minds expand and imaginations soar, a place where books are only the beginning.

Goals and Objectives for the Library
Goal 1: People of various ages and backgrounds will find a welcoming environment and inviting library building where they can interact with others and participate in community events.

Objective 1.1: Provide excellent customer service.
Activities-
A. Implement policies and practices for screening and selection of employees and volunteers.
B. Develop training manual and orientation program for new employees.
C. Provide periodic refresher training for all employees.
D. Encourage staff participation in relevant continuing education opportunities.
E. Schedule regular staff meetings to discuss, resolve, and avoid service issues.
F. Regularly review and revise service policies to insure balance between meeting community needs and protecting library resources.
G. Update and maintain volunteer training manual.
H. Provide initial and periodic refresher training for volunteers.
I. Devise and execute employee and volunteer recognition program.

Objective 1.2: Develop and maintain the library as a community destination space.
Activities-
A. Provide programs and services meeting the interest of community residents and visitors.
B. Partner with other organizations to offer a central information center regarding area events.
C. Conduct offsite library card sign up campaigns in conjunction with community events.

Objective 1.3: By 03/2009, complete development of new library facility design that will incorporate community input and meet community needs.
Activities-
A. Invite community members with knowledge, experience, and/or interest in a specific aspect of building design and/or construction with the Building Committee as appropriate.
B. Involve Staff, Board, and Friends in design development phase but encouraging comments and ideas regarding placement of furniture, shelving, and utilities.
C. Engage consultants familiar with current TPML operations to review systems as appropriate.
Goal 2: People of all ages and backgrounds will find a variety of current and popular materials to satisfy their reading interests and meet their lifelong learning goals.

Objective 2.1: Build a collection of high-demand popular and informational materials in a wide range of formats.

Activities-
A. Evaluate collection use to allocate budget into appropriate categories and select materials that best meet user needs within each category.
B. Review interlibrary loan activity for trends that suggest deficiencies in current collection.
C. Schedule review of each collection category to identify and withdraw items as necessary.
D. Encourage customer feedback regarding collection development, including suggestions for new titles and/or formats, as well as the addition of separate sections (sci-fi, mystery).
E. Research cost and feasibility of downloadable audio books and other formats like Playaways.

Objective 2.2: Conduct programs that support lifelong learning.

Activities-
A. Conduct a needs/interest assessment for computer training and provide appropriate classes.
B. Periodically perform in house and/or online surveys to gauge customer satisfaction with programming and solicit suggestions for additional relevant topics.
C. Provide and promote test proctoring services, including reserved use of designated computer workstations.
D. Partner with an organization to provide GED classes and testing in our facilities.
E. Work with employment related agencies to offer job fairs, job search, and career services at the library.
F. Collaborate with Community Resource and Recreation Center Meals on Wheels program to provide expanded book delivery service to interested clients.

Goal 3: Adults will have materials and programs to help them reach personal literacy goals.

Objective 3.1: Continue to offer and enhance adult literacy tutoring and programs.

Activities-
A. Maintain appropriate collection of adult literacy study materials for tutors and students.
B. Actively recruit adult literacy students through marketing and community outreach.
C. Provide periodic training for adult literacy tutors.
D. Host events to recognize student achievements and honor tutor contributions as appropriate.
E. Develop and maintain collection of library materials appropriate for adults learning to read.
Objective 3.2: Provide English as a Second Language tutoring program.

Activities-
A. Actively recruit volunteer ESL tutors from the community.
B. Maintain appropriate collection of ESL study materials for tutors and students.
C. Provide initial and ongoing training for ESL tutors.
D. Actively recruit ESL students through local schools and community organizations.
E. Provide a place to meet and the materials and equipment necessary for student success.
F. Host recognition events to honor student achievements and tutor contribution as appropriate.
G. Develop and maintain collection of library materials appropriate for ESL students.

Goal 4: Adult residents and visitors will have the opportunity to learn about the Canyon Lake community.

Objective 4.1: Serve as an access point for information on activities and services.

Activities-
A. Update and keep our community information board current.
B. Provide a larger bulletin board to post upcoming events and pictures taken at recent events.
C. Provide access to local newspapers, catalogs, county compilations and information.
D. Update Texana collection to include updated information on local history and activities.
E. Work together with Chamber of Commerce and CRRC for current events.
F. Allow local clubs and organizations to post meetings on our calendar.
G. Provide access to area phone books.
H. Support and encourage membership in the Friends of the Library as a means of community involvement.
I. Create natural trails and label native plants with info on the local flora/fauna on site & in library.

Objective 4.2: Present workshops using speakers on a variety of local information

Activities-
A. Gear Lunch and Learn, I Heard It @ the Library, and Coffee with the Author workshops to local businesses and speakers.
B. Partner with Parks and Corp of Engineers to provide updated local information and seminars.
C. Provide Computer Tutoring/Workshops to focus on the Internet and introduce local websites and TEXSHARE databases.
D. Place links that direct patrons to more information regarding popular workshop topics on TPML website.

Objective 4.3: Provide reading and library usage incentives relating to Canyon Lake.

Activities-
A. Have library sponsored book discussions, poetry readings, or a one book one community program using local authors.
B. Select books and magazines reflective of the Hill Country.
C. Provide space for non-profit organizations to place flyers and brochures.
D. Create book displays about the local history and activities.
E. Library sponsored contest for & by the community (i.e. scarecrow contest, or ?).
F. Provide for customer appreciation days/month.
G. Celebrate National Library Week and Get a Library Card month.
H. Collaborate with the Friends of the Library for a punch card reading incentive (i.e. every 25 books read = 1 free Friends book.

Goal 5: Babies, preschoolers, and their caregivers will have access to a wide variety of early literacy programs and materials.

Objective 5.1: Provide opportunities for parents and caregivers to prepare their babies and preschoolers for learning to read.
Activities-
A. Offer a regularly scheduled educational preschool program.
B. Offer a regularly scheduled storytime.
C. Offer a regularly scheduled infant and toddler Lapsit program.
D. Offer a storytime program at a time accessible to working parents.

Objective 5.2: Provide up-to-date resources for caregivers to prepare children for reading.
Activities-
A. Provide books and magazines devoted to parenting skills.
B. Maintain up-to-date links to websites devoted to early literacy.
C. Purchase additional “beginning readers” books and provide a method for caregivers to locate them easily.
D. Add workshops/speakers to educate caregivers on everything from good nutrition to homeschooling.

Goal 6: School-age children and teens will have access to reading motivation programs and materials.

Objective 6.1: Provide high-interest materials in print and other formats to promote a love for reading.
Activities-
A. Purchase new releases of books and graphic novels.
B. Increase number of books on tape.
C. Increase children’s DVDs.

Objective 5.2: Create an inviting atmosphere conducive to reading and gathering in teen room and children’s area.
Activities-
A. Design and create a “café” atmosphere for teen room.
B. Provide inviting display areas in teen room for books.
Objective 6.3: Develop programming to bring children and teens into the library

Activities -
A. Improve & promote new Family and Off to Kindergarten programs.
B. Develop “after school” programming.
C. Improve and promote Teen Summer Reading program.
D. Create incentives to read via contests or prizes.
E. Develop teen book discussion groups and/or poetry slams.
F. Partner with other organizations to provide homework help.

Goals and Objectives for Outreach Program

Goal: The goal of the library program, “Americana Music Lives” is to showcase Americana music by providing three live music performances by regional musicians and artists. This program directly relates to Goal 1, Objective 1.2, activity A to “provide programs and services meeting the interest of community residents and visitors”.

Objective: The objective of the library is to have three live music performances on January 17, 24, and 31, 2013.

Outreach Programs

“Americana Music Lives” will be offered by the library to enhance the cultural opportunities in Canyon Lake. The programs will feature Americana singers and songwriters from the Austin, San Antonio, and the Hill Country Area. The library will partner with Al Barlow, former Director of the Gruene Music Museum. Barlow has extensive connections in the music world and he has agreed to MC the three shows. KGNB, the only local radio station, plays Americana music and will broadcast live from the library prior to the concerts. The radio station will feature the library in January of 2013. Refreshments will be provided by local non-profits and businesses. Concerts will be held on a Thursday afternoon, a Thursday evening, and a Saturday afternoon. Library staff will make a short presentation during each concert to provide information on services and programs currently provided.

Statement of need

The library conducted a community-wide survey in September. The surveys were distributed to local adults, teens, and young parents. The surveys were also available at local businesses and online. 552 surveys were returned. The surveys clearly showed the need for artistic and cultural programs and specifically musical programs. 47.5% of the people responding chose live music as a desired new program.

Description of the larger audience or target group the library wants to reach

“Americana Music Lives” targets the adults and the retired people in the community. 78.7% of the population is over the age of 21. Canyon Lake is home to many retired people with 12.5% of the population over the age of 62. Canyon Lake also attracts many Winter Texans, who winter in the area. These residents are generally older, economically secure, and very active. They are actively engaged in the community and are eager for artistic and cultural activities.
Tye Preston Memorial Library Community Outreach Plan

*Description of the specific segment of the target group the proposed program will serve*

This program is specifically targeted to retirees and Winter Texans. Almost 10% of the total population is over 65. It is estimated that the population grows by 5,000 residents during the winter months.

*Estimated number of potential participants*

The library estimates that 150 people will attend the three programs.

*Description of the characteristics of the audience (age, gender, interest, where they live, transportation issues if any, best hours for a program, etc.)*

Participants will be older adults, retirees, and Winter Texans. Since the community is widely spread around the lake, everyone is accustomed to driving in Canyon Lake. Participants will drive to the concerts. The days and times were selected to try to accommodate as many schedules as possible, since many of these citizens are involved in other programs and volunteer activities.

*List potential partners based on your assets assessment*

The potential partners for the programs are Al Barlow, radio station KNGB and local businesses. Al Barlow will make contacts with musicians and songwriters and he will serve as MC for the three concerts. Radio station KNGB will provide publicity for the event, spotlight the library in January, and broadcast live from the library prior to the event to publicize the program. Local businesses and non-profits will be asked to provide refreshment or donations for refreshments.

*List available library resources that could contribute to the success of the program*

The library has a spacious meeting room that is perfectly suited to this type of program. In addition, the library has staff expertise to provide publicity materials, organization, and oversight of the event. Many non-profits and organizations use the library meeting rooms on a weekly basis, which provides the library with many opportunities to publicize the programs.

**Detailed Action Plan**

*Action Plan Goal(s):*

1. Plan the program.
2. Promote the program.
3. Implement the program.
4. Evaluate the program.

*Action Plan Objective(s):*

1. Partner with local individuals, businesses, and media to develop and present three musical concerts of Americana music.
2. Develop partnerships with local businesses and service organizations by giving presentations on the library’s music program so they will endorse and promote the concerts.
3. Implement three musical performances in the library for 100-150 citizens in the community.
4. Distribute post-concert surveys and evaluate results.
### Action Plan Table

<table>
<thead>
<tr>
<th>IMPLEMENTATION</th>
<th>EVALUATION</th>
</tr>
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<tbody>
<tr>
<td><strong>Action</strong></td>
<td><strong>Name and Date</strong></td>
</tr>
<tr>
<td>What action, activity, or task needs to be done?</td>
<td>Who will do it, and by what date will it be done?</td>
</tr>
<tr>
<td>Meet with Al Barlow to finalize names and dates for performers.</td>
<td>Roxanna and Brenda - November, 2012</td>
</tr>
<tr>
<td>Meet with KNGB to confirm dates, times for live broadcast</td>
<td>Roxanna and Brenda - November, 2012</td>
</tr>
<tr>
<td>Contact home owners association, local businesses and organizations to provide refreshments</td>
<td>Roxanna - December 2012</td>
</tr>
<tr>
<td>Design invitations, posters, flyers</td>
<td>Pam - November, 2012</td>
</tr>
<tr>
<td>Write radio spots for KNGB and email to station</td>
<td>Roxanna - November, 2012</td>
</tr>
<tr>
<td>Print flyers, posters and invitations</td>
<td>Library Staff, December 2012</td>
</tr>
<tr>
<td>Design evaluation forms</td>
<td>Roxanna - December, 2012</td>
</tr>
</tbody>
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# Tye Preston Memorial Library Community Outreach Plan

<table>
<thead>
<tr>
<th>Activity</th>
<th>Responsible</th>
<th>Start Date</th>
<th>Duration</th>
<th>Costs</th>
<th>Materials/Personnel</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Print evaluation forms</td>
<td>Roxanna</td>
<td>January 2013</td>
<td>Time-30 minutes $75</td>
<td>150 Evaluation forms printed</td>
<td>Personnel-1</td>
<td>Count number</td>
</tr>
<tr>
<td>Distribute flyers and invitations, posters to local businesses and subdivisions, RV Parks</td>
<td>Friends of the Library and Library staff-January, 2012</td>
<td>Time-4 hours $0</td>
<td>Flyers, posters, invitations delivered</td>
<td>Personnel-4</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Publicize program on library website and Facebook page</td>
<td>Roxanna and Brenda-December, 2012</td>
<td>Time-30 minutes $0</td>
<td>Publicity on webpage and Facebook</td>
<td>Personnel-1</td>
<td>Count number</td>
<td></td>
</tr>
<tr>
<td>Publicize program on the Americana Music Association website</td>
<td>Roxanna,-December, 2012</td>
<td>Time-30 minutes $0</td>
<td>Publicity emailed to AMA</td>
<td>Personnel-1</td>
<td>Appears on website</td>
<td></td>
</tr>
<tr>
<td>Publicize program in Hampshire, Canyon Lake Views, and Chamber calendar and newsletter</td>
<td>Roxanna, Patsy – December 2012</td>
<td>Time 2 hours $0</td>
<td>Press releases and calendar information emailed to newspaper and Chamber</td>
<td>Personnel – 2</td>
<td>Articles appear in paper and on Chamber calendar and newsletter</td>
<td></td>
</tr>
<tr>
<td>Prepare library meeting room for concert</td>
<td>Roxanna, Library staff, Friends of the library-January, 2013</td>
<td>Time-2 hours $0</td>
<td>Room prepared</td>
<td>Personnel-2</td>
<td>Meeting room is set up for program</td>
<td></td>
</tr>
<tr>
<td>Present three programs-Jan. 17, 24, and 31</td>
<td>Roxanna, Library staff, Al Barlow, KNGB radio station-January and February 2013</td>
<td>Time-7 hours $1,000</td>
<td>Program held and evaluations completed</td>
<td>Personnel-2</td>
<td>Count number, compile evaluation results</td>
<td></td>
</tr>
<tr>
<td>Begin report and compile evaluations</td>
<td>Roxanna-February, 2013</td>
<td>Time-1 hour $0</td>
<td>Evaluations compiled</td>
<td>Personnel-1</td>
<td>Report started</td>
<td></td>
</tr>
<tr>
<td>Gather all statistics and stories including anecdotal and publicity</td>
<td>Roxanna-February 15, 2013</td>
<td>Time- 1 hour $0</td>
<td>Statistics and anecdotes with written report compiled</td>
<td>Personnel-1</td>
<td>Submit to PEARL office and post of website</td>
<td></td>
</tr>
</tbody>
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**APPENDIX A: COMMUNITY SURVEY**

<table>
<thead>
<tr>
<th>Question</th>
<th>Options</th>
</tr>
</thead>
<tbody>
<tr>
<td>Do you know the location of the Tye Preston Memorial Library?</td>
<td>□ Yes □ No</td>
</tr>
<tr>
<td>What age group best describes you?</td>
<td>□ Over 51 □ 19–30 □ 31–50 □ 12–18</td>
</tr>
<tr>
<td>Do you have a TPML Library card?</td>
<td>□ Yes □ No</td>
</tr>
<tr>
<td>If you have children, what are their ages? (Check all that apply.)</td>
<td>□ newborn–2 years □ 6–12 years □ 3–5 years □ 13–17 years</td>
</tr>
<tr>
<td>Do you know that there is no fee to get a library card?</td>
<td>□ Yes □ No</td>
</tr>
<tr>
<td>What is the name of the neighborhood where you live?</td>
<td></td>
</tr>
<tr>
<td>How often do you visit the library?</td>
<td>□ Daily □ Monthly □ Weekly □ Less than 5 times a year □ Twice a Month □ Never</td>
</tr>
<tr>
<td>Do you only come to the library to attend meetings?</td>
<td>□ Yes □ No</td>
</tr>
<tr>
<td>What do you like best about the Library?</td>
<td></td>
</tr>
<tr>
<td>What would you like to see more of at the Library?</td>
<td></td>
</tr>
<tr>
<td>Which of these materials have you borrowed?</td>
<td>□ Books □ Large print books □ Spanish Language books □ DVD’s □ Books on CD □ E-books □ Downloadable audiobooks</td>
</tr>
<tr>
<td>Which of these services/programs have you used?</td>
<td>□ Wed. Noon programs □ Baby Lapsit/Toddler/Pre-school Storytime □ Public Computers □ Online services (Powerspeak, Chilton’s, Test Preparation, Homework Help databases) □ Interlibrary Loans □ Ancestry.com □ Computer classes □ English Language classes □ Meeting Rooms</td>
</tr>
<tr>
<td>If the Library offered these new services/programs which would you or other members of your family use? Please check all that apply.</td>
<td></td>
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<tr>
<td>□ Workshops on job searching, filling out applications, resume writing</td>
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<tr>
<td>□ Opportunity to participate in a civil discussion of current events (national and local)</td>
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<tr>
<td>□ Teen book club</td>
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<tr>
<td>□ Live Music</td>
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<tr>
<td>□ Workshops on using the Internet for homework</td>
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<tr>
<td>□ Workshops on using the Internet for reliable health information</td>
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<tr>
<td>□ Gardening/Nature program for families</td>
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<tr>
<td>□ GED classes/practice test</td>
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<tr>
<td>□ Conversational Spanish class</td>
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<tr>
<td>□ Other______________________________________________________</td>
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